

Foundation for Campaign Against Plastic Pollution



Dated 22nd September 2019

Press Note

Campaign for raising awareness about Single-Use Plastics Pollution at Connaught Place

A campaign against plastic pollution was organised by “Foundation for Campaign Against Plastic Pollution” in collaboration with Rotaract Club of Galgotias Educational Institute at Connaught Place, New Delhi on 21 September (Saturday) from 4.30 PM to 6.00 PM. The aim was to draw attention of general public towards the havoc being played by indiscriminate use of single-use plastics on human health and animal life, both terrestrial and marine, as well as on environment.

The campaign was inaugurated by Shri Anoop Kumar Srivastava, Founder-Director of “Foundation for Campaign Against Plastic Pollution”.



Advocate Naushad Ahmed Khan, member, F-CAPP anchored the programme throughout.



A nukkad natak was also held on the occasion, which highlighted how the pollution caused by single-use plastics has taken huge toll of terrestrial and marine animals as well as sea birds.



As part of the campaign, a cycle rally was held.



A "campaign against plastic pollution" pledge (attached) was also taken by all participants.

“Campaign Against Plastic Pollution” Pledge

I solemnly pledge that I will never use any single-use plastic item such as plastic bag, bottle, container, cup, plate, cutlery, straw and other similar disposable plastics;

I further pledge that I will carry my own cotton or jute bag while going out for shopping and that I will always carry my own water for drinking;

I further pledge that I will fully cooperate with municipal authorities in segregating all kinds of waste at my home in the manner prescribed and ensuring its safe disposal, without littering;

I further affirm that I will use all resources at my command to spread awareness about the adverse effects of plastic pollution on human and animal health and environment and dissuade others to use single-use plastics;

I further pledge that I will align my goals with vision, mission and objectives of the Foundation for Campaign Against Plastic Pollution and dedicate my life towards making India plastic pollution free.

“STOP SINGLE-USE PLASTICS; SAVE EARTH”
